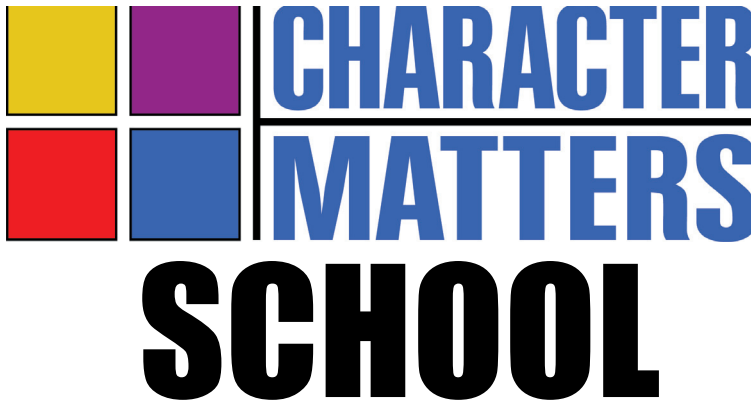


Establish a Character Culture

Become a



Can you imagine having a common character curriculum for your entire athletic department that puts everyone on the same page?

Can you imagine having exceptional training that inspires and challenges your coaches?

There isn't a school in the country that has a character curriculum that unifies all of their coaches. Very few schools do coaches training at all. Most coaches know the importance of character in their sport but are longing for a Game Plan and practical tools to develop it in their players. You can now equip and empower your coaches this year like never before!

We can make this happen!

Become a Character Matters School and we'll provide you with the resources and process you need to encourage your coaches to intentionally integrate character in their sport. This will help you with two key issues: Leadership - lead your coaches. Liability - protect your school.

Partner with Character Matters to establish a character culture for your student athletes like no one else.

WHERE SPORTS AND CHARACTER COLLIDE

For information, scheduling and pricing, contact:

Wade Salem: 814.450.6450

wade@coachcharacter.com • www.coachcharacter.com

***Start the Process!
Choose from three
great packages.***

1. GOLD PACKAGE:

Make your greatest impact with the biggest savings!

This package includes:

- **Coaches Training**

Character Matters Academy will come to your school, train your coaches on the significance of character and walk them through the process on how to coach it.

- **Character Curriculum**

Each of your coaches will receive this outstanding resource to clearly communicate character to their team. It is an easy and effective guide to execute a "Theme of the Week". We produce a new curriculum each year for your team to learn, share and integrate.

- **Coaches Time Out**

Coaches will receive practical tips, insights and encouragement online throughout the year.

2. SILVER PACKAGE:

Can't afford Gold? Don't let that stop you from equipping your coaches this year! Either schedule a coaches training or order four or more curriculum at a special price for your coaches to use with their teams.

3. BRONZE PACKAGE:

If your budget is limited but you still want to start the process of impacting your coaches and teams, order three curriculum for a fall, winter and spring team to use during their season for only \$999!