





# EXECUTING YOUR

# “THEME OF THE WEEK”

## Key Steps to using the four pages for each CQ

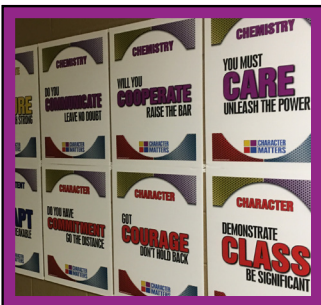
### TEAM TIME:

Introduce the Character Quality (CQ) to your team creating opportunities to share your stories and teachable moments to promote the CQ.



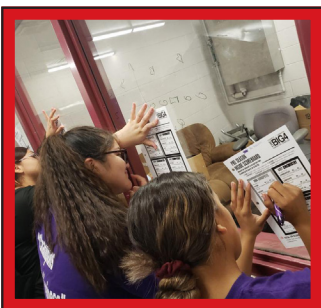
### SHARE: PowerPoint and Handout

- Use PowerPoint to address your team. The handout goes right along with it.
- Make copies to give to your staff, players, and even parents to participate at home in a “dinner discussion.”



### SHOW: Hang-up

- Make copies and post in high traffic areas.
- Take and show at practice on clipboard or on the back of your practice plan.



### REVIEW: Evaluation

- Make copies for players to fill out individually or discuss in team meetings. Can also be used for off-season leadership training discussions.
- Put the CQ on your practice plan as a reminder.



### REWARD: Certificate

- This is the game changer! Recognize and reward the player/players who have learned and demonstrated the CQ. Customize the certificates by typing in players names in the folder you downloaded.
- Take a picture and put it on social media!

