

Player Presentation

To Establish a culture in which character matters

“There is a future
worth creating in
sports by developing
character in young
men and women,
one team at a time.”

Wade Salem,
Founder & President

This powerful presentation will challenge your student athletes on the significance of character and discover the qualities needed to be complete. A fast-paced, highly visual mix of speaking, video clips and quotes in a PowerPoint presentation that will keep your players engaged from start to finish.

This is valuable for teams, athletic departments and camps to incorporate character within your program.

Time frame: Approximately 1 hour

To schedule: Wade Salem at 814.450.6450

Price: Call for pricing

Comments:

“This was a great presentation for our team and staff. On a scale of one to ten, it was a ten.” Mark Dantonio, Michigan State Head Football Coach

“I have been coaching for over 25 years from high school to college levels. This is the best presentation that I have ever seen to a team. My players could have not heard a better and clearer presentation on character, leadership that the inside stuff that will help them on the field and off. I highly recommend this to any coach, team and school. You will not be disappointed.”

Michael Bradley, Head Coach, Mayfield HS, NM

“This presentation made an immediate connection with our athletes. The message not only applied to athletics but more importantly, the game of life. Every college and university in the country should see this presentation. It is an opportunity to set your program apart from anything or anyone else.”

Brian Streeter, Penn State Behrend AD

Presenter:

Wade Salem is the Founder and President of CHARACTER MATTERS in Arizona which helps coaches incorporate character within their programs. He comes from a coaching family and has worked almost two decades with hundreds of coaches and teams from every level. From playing, coaching and consulting, Wade brings a unique insight and clarity into developing character. His is an exceptional leader, speaker and author of character curriculums for coaches to use during their season. Wade is dedicated to educating coaches to develop the qualities needed to be complete. He currently lives in Surprise, AZ.

Build the Program – Coach the Player – Influence the Person