

Coaches Training

To Educate the Significance of Character

This training brings a purpose and clarity to coaching character and how you can incorporate it within your program. It is a powerful presentation for coaches to take a fresh look at “Why do you coach?”. It will challenge, rejuvenate and encourage coaches in their responsibilities and influence as they lead those who have been entrusted to them.

“There is a future
worth creating in
sports by developing
character in young
men and women,
one team at a time.”

Content:

- Character Matters
- How do you measure up coaching character?
- Keys to having a lasting influence
- Leading with a Defined Passion
- Building Blocks needed to be Complete
- Steps to incorporate character within your program

Presenter:

Wade Salem,
Founder & President

Wade Salem is the Founder and President of CHARACTER MATTERS which helps coaches incorporate character within their programs. He comes from a coaching family and has worked almost two decades with hundreds of coaches and teams from every level. From playing, coaching and consulting, Wade brings a unique insight and clarity to coaching character. An exceptional leader, speaker, author and motivator, Wade is dedicated to training coaches to develop the “Complete Player.” He currently lives in Surprise, AZ.

Schedule and Price: Call Wade Salem at 814.450.6450

Time frame: 2 hours

Comments:

“This workshop brought a perspective of coaching that was a great chance for me to look at my own coaching motives, objectives and goals. It helped me clarify why I coach, the role I play as a coach and the impact I have on my players. The message is beneficial for all coaches.”

“One of the best workshops for coaches I have ever attended! It confirmed what I have been trying to do as a coach.”

“I would like to thank you for the workshop the other night. It was very powerful and motivating. You have rejuvenated and energized me and other coaches on our staff.”

Build the Program – Coach the Player – Influence the Person