



DEVELOP THEM TO

LEAVE NO DOUBT

COMPETE
CHARACTER

CHEMISTRY
COMPETENT

LOVE
ENERGY
ATTITUDE

VIRTUE
EXECUTE

NEXT STEP
OPTIMISTIC

DEDICATION
OWNERSHIP

UNAFRAID
BATTLE

TRUST

This powerful Character Curriculum gives you a Game Plan to execute a Theme of the Week for your season.

- Will empower you to clearly communicate character qualities to your team
- Fits into your schedule and easy to implement
- Help strengthen your character culture

This package includes:

- PowerPoints to present
- Posters to promote
- Hang-ups to show
- Handouts to share
- Evaluations to review
- Certificates to reward
- Online support throughout the year

Only \$425

per team (includes shipping & handling)

Contact Wade Salem: **814.450.6450**
wade@coachcharacter.com / www.coachcharacter.com

Go Big! Become an ELITE Character Matters Team and add Coaches Training and Team Presentation for even greater impact.

BECOME A
CHARACTER MATTERS
TEAM